



A stunning space for your child to live, work and play



Your exclusive guide from Circle of Beautiful People, in  
association with Matteo Bianchi Studio®



If the last 12 months has given us anything at all, it's an appreciation that the space we call home needs to be flexible.

Many of us have found during lockdown that our homes are ideally organized to meet the demands of certain aspects of our lives but are far less well-suited to others.

This has been particularly true for families.

In the space of a single weekend a year ago the house ceased to be a hive existence where people came and went – to and from work, school, the shops, appointments and social visits – and instead became a nest that was fully occupied 24/7.

Homes became places of work with parents working from the home office or a spare room.

For many families, their children's bedroom became not just a place to play and sleep, but a classroom – and in turn this transformation saw the boundaries between private and public life blur.

More than anything, we know from talking to many parents that lockdown reinforced the need to find ways to turn a child's bedroom into a practical, functional place where they could enjoy all areas of their lives without one encroaching on the other.

So, we're proud to have been able to join forces with the amazing team at leading London interior designers Matteo Bianchi Studio® to bring you this exclusive and free guide to transforming a child's bedroom into a stunning environment they'll love spending time in.

In what follows you'll find tips, advice and real-life examples to help you:

- Think and plan differently to get the most out of the available space, without compromising functionality
- Create exciting design concepts that will transform a bedroom from a place of rest to a stylish and dynamic multi-purpose environment
- Learn how space, light and fabric can all be used to bring your concept to life
- Choose styles, furnishings and furniture to match your child's personality and fuel their imagination

And at the end of this guide you'll also find more information about Matteo Bianchi Studio® and how the wonderfully creative team can use their experience and expertise to help you find new and exciting ways to bring your own style to life at home.

*Matteo Bianchi*  
STUDIO



## THE PSYCHOLOGY OF SPACE

A child's bedroom is their comfort and protection zone throughout their childhood, and when they reach their teenage years, it is their sanctuary.

Rooms affect our moods, which is why we choose colours that lighten an interior space and make us feel happy. This is particularly important in a child's bedroom where space, texture and furnishings all come into play in creating the perfect cheerful and harmonious environment.

\*\*\*\*\*

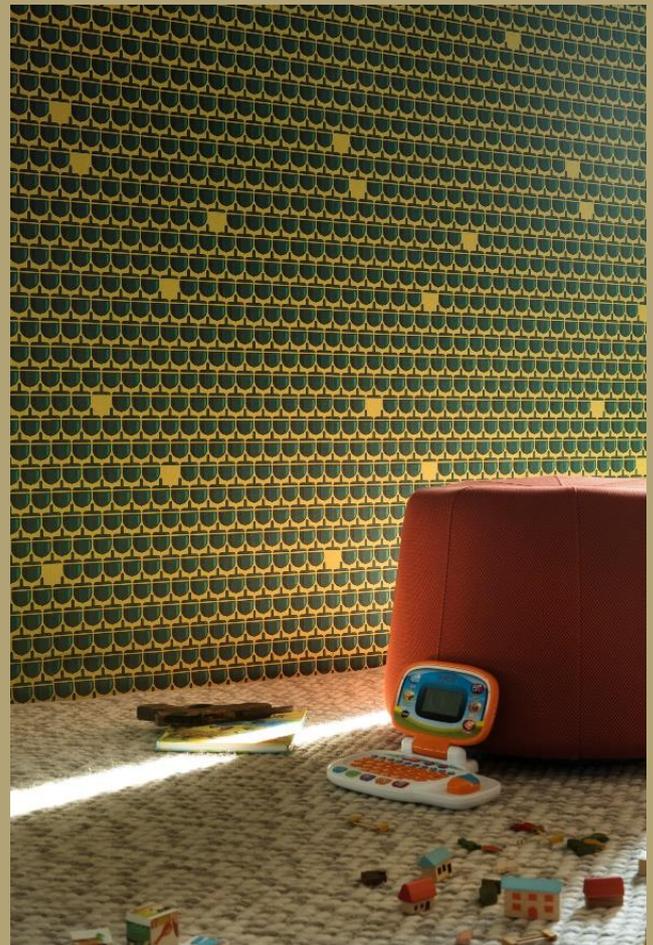
### *Textiles to create Textures:*

Using rugs or textured wallpaper in children's rooms adds an extra dimension and stimulates kids in their essential learning phase where the use of all their senses should be encouraged as they are build awareness of the world outside of themselves.

Interior designer Carolyn Feder, founder and owner of *Sensory Interior Design* in Dallas says the organic appeal of nature's texture evokes feelings of peace, calm and acceptance into spaces due to the subliminal messages sent to the brain.

### *Colour and Tone to affect our mood*

Colour has always been associated with our mood and certain colours are linked to positive or negative feelings. Red can be a very dynamic colour in the home because it is linked to warmth, passion and even optimism, but if it is used in a child's room it can be overpowering and will not promote a calm atmosphere for sleeping.



*Manes Bianchi*  
STUDIO



Lilac, on the other hand, is associated with spiritualism and is known to be quite a successful choice for the bedroom, providing an environment that is stress free for your child.

Yellow is associated with the stimulation of intelligence and is ideal for use in children's bedrooms.

But bear in mind that it shouldn't be overused as it can also distress children when added indiscriminately.

Green is great for kids' rooms. It is the colour of harmony and balance. This relaxes children whilst still stimulating them and encouraging them to be curious. Green is closely associated with nature, which children love to explore and can thus promote happiness.



*Manes Bianchi*  
STUDIO



### *Function verses Flexibility*

A child's bedroom shouldn't be stagnant or reflect where they have been or who they are, but also where they hope to go and who they would like to be. Once created, the room should be designed to be easily adaptable to grow with the child.



Spaces that have the right amount of novelty and stimulation exude a freshness that gives the room a creative energy with a modern sense to inspire your child's inner growth.

Opting for furniture that can be easily moved and changed, such as beds and desks, and wall art that can be switched out over time will allow your child's space to be constantly relatable and capture the essence and emotions of cherished years within their room for all of time.

*Mauro Biondi*  
STUDIO



## SMALL ROOMS

Small rooms may seem daunting to design but there are some key elements and tips in getting the most out of your space.

- Use light colours in the room which will lend to the space seeming bigger than it is
- Go for bespoke or close to bespoke joinery in order to maximise the use of every centimetre that you have
- Zone the room into the actions intended for the space: sleeping, reading, working, drawing etc. This way you can make sure you include these requirements into the design of the room
- Make sure to use 'dead' space as storage e.g. under the bed, over the bed, shelving, etc.
- Declutter. Mess should be non-existent or hidden away behind closed doors
- Children gaze up upon waking and falling asleep, so use the ceiling as a source of inspiration for interesting wallpaper or accessories.



*Mauro Bianchi*  
STUDIO



## RECTANGLE CORNER ROOMS

A rectangular or square room is probably the configuration of most of the rooms in your property, however there are some special tips to make these standard room magical.

- Focus on the 4 corners of the room, this is where we feel most cocooned and comfortable
- Zone the 4 corners into different sections depending on what actions your child is most likely to be doing in each space: sleeping, reading, working, drawing
- Create 'magic zones' in the corners with the use of wallpaper wall lights, cushions and fabric
- Have an open plan bed - illuminate the use of headboards as kids need the freedom to explore the most comfortable way for them to sleep and relax
- Your child's room is the space where they question the world and explore the outside from within. It's a space that needs bring in different textures within the different zones of the room, through the use of carpets, rugs, cushions, and joinery. This will give the room more depth and allow them to experience first-hand the extent of the design



*Project Sloane Court by Matteo Bianchi Studio®*

*Matteo Bianchi*  
STUDIO



## ‘BAY’ ROOMS

Bay rooms have so much potential, and we find that not everyone knows what to do with the awkward and extra space. here are some helpful tips as to how to incorporate beautiful design and correctly use the extra bay are space.

- The natural light coming in from the bay window allows for a really beautiful relaxing area within the bay, options to create a reading or drawing face for your child giving them a relaxing and creative zone within the room is a great option as this will help build their mindfulness to the outside world around them
- Take advantage of the bay area and incorporate some storage space - everyone needs more of that!
- Zone the area for a specific activity - something other than sleep
- The bay area doesn't have to include bespoke design. For example, the zone can be a collaboration of Ikea furniture, cushions and bean bags



*Project Muswell Hill by Matteo Bianchi Studio®*

*Matteo Bianchi*  
STUDIO



## FEELING INSPIRED?

At Circle of Beautiful People, we're all about inspiration.

Our mission is to inspire personal and professional growth by offering exclusive opportunities to build prestigious new connections that match your own high ambitions and aspirations.

Our unique approach to building networks means we also aim to inspire your inner creativity and innovation by creating opportunities to view life differently through exclusive and unforgettably bespoke lifestyle, travel and dining experiences.

Our vibrant member community of like-minded high net worth individuals offers unparalleled access to an ultra-exclusive world of business and social networks that can drive emotional wealth, professional opportunity and personal fulfilment.

If you're ready to join our circle of inspiration, why not find out more about how our competitive membership packages can unlock a world of global philanthropy, immersive life experiences, and rewarding new relationships.

\*\*\*\*\*

Matteo Bianchi Studio® is an award-winning and internationally-distinguished London interior design studio with more than 140 stunning design projects worldwide to its name.

Blending the innate style sensibilities that reflect the studio's Italian heritage with beautiful contemporary thinking, Matteo and his team of talented designers create bespoke spaces that capture and express the essence of your personality or brand.

If you would like to book a free consultation and see how Matteo Bianchi Studio can help you to bring your personal style to life, you can drop the team an email and find out much more about the studio, its history and its project portfolio by visiting [www.matteobianchi.co.uk](http://www.matteobianchi.co.uk)

*Matteo Bianchi*  
STUDIO